Alt Order #

DUP INVOICE TE



WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 315399-1
 11/06/12
 November 2012
 10/29/12 - 11/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Protect Working Families Protect Working Families Estimate Number 1796

Flight Dates

10/30/12 - 11/06/12

www.wxyz.com

Billing Address:

Hamburger Company Attention: Accounts Payable 5505 Connecticut Avenue NW - #219 Washington, DC 20015

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

| Billing Calendar Broadcast | Billing Type Cash | |
|-------------------------------|----------------------|--------------|
| Special Handling | | |
| IDB # 14019 | Advertiser Code | Product Code |
| Agency Ref 2 | Advertiser Ref | |

Order #

315399

Spots/

| Line | Start Dat | e End Date | Description | on | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | | |
|------|-----------|------------------------|---------------------------|--------------------------|-------------------|-------------------------|--------|-------------|----------|------|----------|------|
| 1 | 10/30/12 | 11/06/12 | 7 Action I | News This Mor | ni 430a-5a | 11111 | :30 | 5 | \$300.00 | NM | | |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | <u>MTWTFSS</u> - 1111 | Spots/Week 4 | Rate \$300.00 | | | | | | |
| | Spots: # | Ch <u>Day A</u> | <u>ir Date</u> <u>Air</u> | Time Descrip | <u>tion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| | 1 \ | NXYZ Tu 1 | 0/30/12 4:4 | 49 AM 7 Action | News This Morning | 430a-5a | :3 | O PWF12111H | | | \$300.00 | NM |
| | 2 \ | NXYZ W 1 | 0/31/12 4: | 54 AM 7 Action | News This Morning | 430a-5a | :3 | 0 PWF12112H | | | \$300.00 | NM |
| | 3 \ | NXYZ Th 1 | 1/01/12 4:5 | 53 AM 7 Action | News This Morning | 430a-5a | :3 | O PWF12112H | | | \$300.00 | MM |
| | 4 \ | NXYZ F 1 | 1/02/12 4:3 | 38 AM 7 Action | News This Morning | 430a-5a | :3 | O PWF12113H | | | \$300.00 | MM |
| | Weeks: | Start Date 11/05/12 | End Date 11/11/12 | <u>MTWTFSS</u> 11 | Spots/Week 2 | Rate \$300.00 | | | | | | |
| | Spots: # | Ch <u>Day A</u> | <u>ir Date</u> <u>Air</u> | Time Descrip | <u>tion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| | 5 \ | NXYZ M 1 | 1/05/12 4:5 | 53 AM 7 Action | News This Morning | 430a-5a | :3 | 0 PWF12113H | | | \$300.00 | NM |
| | 6 \ | NXYZ Tu 1 | 1/06/12 4:3 | 37 AM 7 Action | News This Morning | 430a-5a | :3 | 0 PWF12113H | | | \$300.00 | NM |
| 2 | 10/30/12 | 11/06/12 | 5am New | /s M-F | 5-6am M-F | 11111 | :30 | 5 | \$900.00 | NM | | |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | <u>МГWГFSS</u> - 1111 | Spots/Week 4 | <u>Rate</u> \$900.00 | | | | | | |
| | Spots: # | Ch <u>Day A</u> | <u>ir Date</u> <u>Air</u> | Time Descrip | <u>tion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| | 1 \ | NXYZ Tu 1 | 0/30/12 5: | 54 AM 5am Ne | ws M-F | 5-6am M-F | :3 | O PWF12110H | | | \$900.00 | NM |
| | 2 \ | NXYZ W 1 | 0/31/12 5:2 | 28 AM 5am Ne | ws M-F | 5-6am M-F | :3 | 0 PWF12111H | | | \$900.00 | NM |
| | 3 \ | NXYZ Th 1 | 1/01/12 5:5 | 54 AM 5am Ne | ws M-F | 5-6am M-F | :3 | 0 PWF12112H | | | \$900.00 | MM |
| | 4 \ | WXYZ F 1 | 1/02/12 5:2 | 29 AM 5am Ne | ws M-F | 5-6am M-F | :3 | O PWF12111H | | | \$900.00 | NM |
| | Weeks: | Start Date 11/05/12 | End Date 11/11/12 | <u>MTWIFSS</u> 11 | Spots/Week 2 | <u>Rate</u> \$900.00 | | | | | | |
| | Spots: # | Ch <u>Day A</u> | ir Date Air | Time Descrip | <u>tion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| | 5 \ | NXYZ M 1 | 1/05/12 5:4 | 41 AM 5am Ne | ws M-F | 5-6am M-F | :3 | 0 PWF12113H | | | \$900.00 | NM |
| | 6 \ | NXYZ Tu 1 | 1/06/12 5: | 19 AM 5am Ne | ws M-F | 5-6am M-F | :3 | 0 PWF12111H | | | \$900.00 | NM |



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Invoice Date Invoice Month Invoice Period Invoice # 315399-1 11/06/12 10/29/12 - 11/06/12 November 2012

| Advertiser | Product | Estimate Number |
|---------------------------------|--------------------------|-----------------|
| Protect Working Families | Protect Working Families | 1796 |

www.wxyz.com

| 0 | n | ots/ |
|---|----|------|
| J | μι | JLS/ |

| | | | | | | Spots/ | | | | |
|-----------------|---------------------------------------|---------------------------|-----------------|--------------------------------------|---------------|----------|------------|------|------------|------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | | |
| 3 10/30/12 | 11/06/12 | M-F 7-9am | 7-9am M-F | 22222 | :30 | 10 | \$2,000.00 | NM | | |
| Weeks: | Start Date E | Ind Date MTWTFSS - 2222 | Spots/Week 8 | Rate \$2,000.00 | | | | | | |
| Snote: # C | th Day Air Da | | - | ֆ∠,000.00 Start/End Time | Length | ∆d-ID | | | Rate | Type |
| · · · - | /XYZ Tu 10/30 | | | 7-9am M-F | | PWF12111 | Н | | \$2,000.00 | |
| | /XYZ Tu 10/30 | | | 7-9am M-F | | PWF12111 | | | \$2,000.00 | |
| | /XYZ W 10/31 | | | 7-9am M-F | | PWF12112 | | | \$2,000.00 | |
| 3 W | /XYZ W 10/31 | /12 8:29 AM M-F 7 | '-9am | 7-9am M-F | :30 | PWF12112 | 2H | | \$2,000.00 | |
| 6 W | /XYZ Th 11/01 | /12 7:49 AM M-F 7 | '-9am | 7-9am M-F | :30 | PWF12112 | 2H | | \$2,000.00 | NM |
| 5 W | /XYZ Th 11/01 | /12 8:59 AM M-F 7 | '-9am | 7-9am M-F | :30 | PWF12111 | Н | | \$2,000.00 | NM |
| 7 W | /XYZ F 11/02 | /12 7:59 AM M-F 7 | '-9am | 7-9am M-F | :30 | PWF12113 | вн | | \$2,000.00 | NM |
| | /XYZ F 11/02 | | | 7-9am M-F | :30 | PWF12113 | ВН | | \$2,000.00 | NM |
| Weeks: | Start Date E 11/05/12 1 | <u>MTWTFSS</u> 1/11/12 22 | Spots/Week 4 | <u>Rate</u> \$2,000.00 | | | | | | |
| | h <u>Day</u> Air Da | | | Start/End Time | Length | | | | Rate | |
| | /XYZ M 11/05 | | | 7-9am M-F | | PWF12111 | | | \$2,000.00 | |
| | /XYZ M 11/05 | | | 7-9am M-F | | PWF12113 | | | \$2,000.00 | |
| | /XYZ Tu 11/06 | | | 7-9am M-F | | PWF12113 | | | \$2,000.00 | |
| 11 W | /XYZ Tu 11/06 | 3/12 8:54 AM M-F 7 | -9am | 7-9am M-F | :30 | PWF12113 | SH | | \$2,000.00 | NM |
| 4 11/03/12 | 11/03/12 | GMA SAT 7-8am | SAT 7-8am | S- | :30 | 1 | \$1,200.00 | NM | | |
| Weeks: | | Ind Date MTWTFSSS- | Spots/Week 1 | Rate \$1,200.00 | | | | | | |
| Spots: # C | | | · | Start/End Time | Length | | | | Rate | _ |
| 1 W | /XYZ Sa 11/03 | /12 7:27 AM GMA | SAT 7-8am | SAT 7-8am | :30 | PWF12113 | BH | | \$1,200.00 | NM |
| 5 11/04/12 | 11/04/12 | GMA SUN 7-8am | SUN 7-8am | S | :30 | 1 | \$1,200.00 | NM | | |
| Weeks: | Start Date E | <u>MTWTFSS</u> 1/04/12S | Spots/Week 1 | Rate \$1,200.00 | | | | | | |
| Spots: # C | h <u>Day</u> Air Da | ate Air Time Descr | <u>iption</u> | Start/End Time | Length | Ad-ID | | | Rate | Type |
| 1 W | /XYZ Su 11/04 | /12 7:54 AM GMA | SUN 7-8am | SUN 7-8am | :30 | PWF12111 | H | | \$1,200.00 | NM |
| 6 11/04/12 | 11/04/12 | Action News SUN 8an | n Sun 8-930am | S | :30 | 1 | \$1,200.00 | NM | | |
| Weeks: | Start Date E | Ind Date MTWTFSS S | Spots/Week | Rate | | | | | | |
| Spots: # C | | | intion | \$1,20 <u>0.00</u> Start/End Time | Longth | Δd-ID | | | Doto | Type |
| | <u>Sh Day Air Da</u> /XYZ Su 11/04 | | n News SUN 8am | Sun 8-930am | Length :30 | PWF12113 | ВН | | \$1,200.00 | Type NM |
| | | | | | .00 | 12110 | | | ψ1,200.00 | . 4171 |
| 7 10/30/12 | 11/05/12 | M-F 9a-10a | 9-10am M-F | 11-1 | :30 | 3 | \$1,500.00 | NM | | |
| Weeks: | | nd Date MTWTFSS - 1-1 | Spots/Week 2 | Rate \$1,500.00 | | | | | | |
| Spots: # C | | | | Start/End Time | Length | | | | Rate | |
| | /XYZ Tu 10/30 | | | 9-10am M-F | | PWF12110 | | | \$1,500.00 | |
| | /XYZ Th 11/01 | | | 9-10am M-F | :30 | PWF12112 | 2H | | \$1,500.00 | NM |
| Weeks: | | <u>MTWTFSS</u> 1/11/12 | Spots/Week 1 | <u>Rate</u> \$1,500.00 | | | | | | |
| Spots: # C | | | ription | Start/End Time | Length | Ad-ID | | | Rate | Туре |
| | /XYZ M 11/05 | | | 9-10am M-F | | PWF12113 | ВН | | \$1,500.00 | _ |
| | | | | | | | | | . , | |



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Description

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 315399-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser | Product | Estimate Number |
|--------------------------|--------------------------|-----------------|
| Protect Working Families | Protect Working Families | 1796 |

www.wxyz.com

Line Start Date End Date

| Length | Spots/ Week | Rate | Туре | |
|--------|----------------|------------|------|--|
| :30 | 3 | \$1,800.00 | NM | |
| | | | | |

| | 8 10/30/12 | 11/02/12 | M-F 12-1 | pm | 12-1pm | - 1- 11 | :30 | 3 | \$1,800.00 | NM | |
|-----|-------------|---------------------------|----------------------|---------------------------|--------------|--------------------|----------|---------------|------------|----|---------------|
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | <u>MTWTFSS</u> - 1- 11 | Spots/Week 3 | Rate \$1,800.00 | | | | | |
| | Spots: # Cl | h <u>Day Air</u> | Date Air | Time Descrip | otion | Start/End Time | Length / | Ad-ID | | | Rate Type |
| | 1 W | XYZ Tu 10 | /30/12 12: | 11 PM M-F 12 | !-1pm | 12-1pm | :30 1 | PWF12112 | SH | | \$1,800.00 NM |
| | 2 W | XYZ Th 11 | /01/12 12: | 53 PM M-F 12 | !-1pm | 12-1pm | :30 1 | PWF12112 | SH | | \$1,800.00 NM |
| | 3 W | XYZ F 11 | /02/12 12:0 | 08 PM M-F 12 | !-1pm | 12-1pm | :30 1 | PWF12113 | ЗН | | \$1,800.00 NM |
| | 9 10/30/12 | 11/05/12 | Dr. Oz | | 4-5pm M-F | 11111 | :30 | 5 | \$1,800.00 | NM | |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | MTWTFSS - 1111 | Spots/Week 4 | Rate \$1,800.00 | | | | | |
| | Spots: # Cl | h <u>Day Air</u> | Date Air | Time Descrip | <u>otion</u> | Start/End Time | Length / | Ad-ID | | | Rate Type |
| - 1 | 4 14/ | \(\alpha \) T \(\delta \) | 100110 1 | | | | | DUE 1 0 1 1 0 | NIT. | | 4 |

MTWTFSS

Start/End Time

| Weeks: Start Date End Date MTWTFSS Spots/Week | Rate | |
|---|-----------------------------|---------------|
| 10/29/12 11/04/12 - 1111 4 | \$1,80 0.00 | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time Length Ad-ID | Rate Type |
| 1 WXYZ Tu 10/30/12 4:29 PM Dr. Oz | 4-5pm M-F :30 PWF12112H | \$1,800.00 NM |
| 2 WXYZ W 10/31/12 4:14 PM Dr. Oz | 4-5pm M-F :30 PWF12112H | \$1,800.00 NM |
| 3 WXYZ Th 11/01/12 4:17 PM Dr. Oz | 4-5pm M-F :30 PWF12112H | \$1,800.00 NM |
| 4 WXYZ F 11/02/12 4:13 PM Dr. Oz | 4-5pm M-F :30 PWF12111H | \$1,800.00 NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week | Rate | |
| 11/05/12 11/11/12 1 1 | \$1,80 0.00 | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time Length Ad-ID | Rate Type |
| 5 WXYZ M 11/05/12 4:18 PM Dr. Oz | 4-5pm M-F :30 PWF12113H | \$1,800.00 NM |
| 10 10/30/12 11/05/12 5-6pm M-F 5-6pm M-F | 11111 :30 5 \$3.000.00 NM | |

| 10 10/30/12 | 11/05/12 | 5-6pm M-F | 5-6pm M-F | 11111 | :30 | 5 | \$3,000.00 | NM | | |
|-------------|------------------------|---------------------|--------------------|--------------------|----------|----------|------------|----|------------|------|
| Weeks: | Start Date 10/29/12 | End Date MIWI - 111 | | Rate \$3,000.00 | | | | | | |
| Spots: # C | h <u>Day Air</u> | Date Air Time | <u>Description</u> | Start/End Time | Length A | d-ID | | | Rate | Type |
| 1 W | XYZ Tu 10 | /30/12 5:50 PM : | 5-6pm M-F | 5-6pm M-F | :30 P | WF12112H | | | \$3,000.00 | NM |
| 2 W | XYZ W 10 | /31/12 5:55 PM : | 5-6pm M-F | 5-6pm M-F | :30 P | WF12111H | | | \$3,000.00 | NM |
| 3 W | XYZ Th 11 | /01/12 5:36 PM : | 5-6pm M-F | 5-6pm M-F | :30 P | WF12111H | | | \$3,000.00 | NM |
| 4 W | XYZ F 11 | /02/12 5:40 PM : | 5-6pm M-F | 5-6pm M-F | :30 P | WF12113H | | | \$3,000.00 | NM |
| Weeks: | Start Date 11/05/12 | End Date MIWI 1 | <u> </u> | Rate \$3,000.00 | | | | | | |
| Spots: # C | h <u>Day Air</u> | Date Air Time | <u>Description</u> | Start/End Time | Length A | d-ID | | | Rate | Type |
| 5 W | XYZ M 11/ | /05/12 5:30 PM | 5-6pm M-F | 5-6pm M-F | :30 P | WF12111H | | | \$3,000.00 | NM |

| 5 WXYZ M 11/05/12 5:30 PM 5-6pm M-F | | 5-6pm M-F | :30 PWF12111H | | \$3,000.00 NM |
|--|-----------------|--------------------|---------------|---------------|--------------------------|
| 11 10/30/12 11/05/12 M-F 7-730p 7- | 730pm M-F | 11111 | :30 5 | \$3,000.00 NM | 1 |
| Weeks: Start Date End Date MTWTFSS - 1111 | Spots/Week 4 | Rate \$3,000.00 | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | Length Ad-ID | | Rate Type |
| 1 WXYZ Tu 10/30/12 7:29 PM M-F 7-730p | | 7-730pm M-F | :30 PWF12110H | | \$3,000.00 NM |
| 2 WXYZ W 10/31/12 7:24 PM M-F 7-730p | | 7-730pm M-F | :30 PWF12112H | | \$3,000.00 NM |
| 3 WXYZ Th 11/01/12 7:12 PM M-F 7-730p | | 7-730pm M-F | :30 PWF12112H | | \$3,000.00 NM |
| 4 WXYZ F 11/02/12 7:11 PM M-F 7-730p | | 7-730pm M-F | :30 PWF12113H | | \$3,000.00 NM |
| Weeks: Start Date 11/05/12 End Date 11/11/12 MIWIFSS 1 | Spots/Week 1 | Rate \$3,000.00 | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | Length Ad-ID | | Rate Type |
| 5 WXYZ M 11/05/12 M-F 7-730p Credited | | 7-730pm M-F | :00 | | \$3,000.00 NM |

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Invoice Month Invoice Period Invoice # Invoice Date 315399-1 11/06/12 10/29/12 - 11/06/12 November 2012

| Advertiser | Product | Estimate Number | | |
|--------------------------|--------------------------|-----------------|--|--|
| Protect Working Families | Protect Working Families | 1796 | | |

www.wxyz.com

| | | | | | | | | S | pots/ | | | | |
|------|-------------|---------------------|----------------------|--------------------------|------------------------|---------------------|--------------|----------|--------|-------------|------|-------------|------|
| Line | Start Date | End Date | Descrip | otion | Start/End Time | MTWTFSS | Le | ngth V | /eek | Rate | Type | | |
| 12 | 10/30/12 | 11/05/12 | Jimmy | Kimmel Live | 1205am-105am M | -i 11111 | | :30 | 5 | \$750.00 | NM | | |
| | Weeks: | Start Date 10/29/12 | End Date | <u>MTWTFSS</u> - 1111 | Spots/Week 4 | Rate \$750.00 | | | | | | | |
| | Spots: # Ch | | | Air Time Desc | ription | Start/End | Time | Length A | \d-ID | | | Rate | Type |
| | | (YZ Tu 10 | | | y Kimmel Live | 1205am-1 | | | WF1211 | 2Н | | \$750.00 | |
| | | | | | y Kimmel Live | 1205am-1 | | :30 P | WF1211 | 2Н | | \$750.00 | NM |
| | 3 WX | (YZ Th 11 | /01/12 1 | 2:47 AM Jimm | y Kimmel Live | 1205am-1 | 05am M-I | :30 P | WF1211 | 2Н | | \$750.00 | NM |
| | 4 WX | | | | y Kimmel Live | 1205am-1 | 05am M-I | :30 P | WF1211 | 1H | | \$750.00 | |
| | Weeks: | Start Date 11/05/12 | End Date 11/11/12 | e <u>MTWTFSS</u> | Spots/Week | Rate \$750.00 | | | | | | | |
| | Spots: # Ch | Day Ai | r Date | Air Time Desc | ription | Start/End | Time | Length A | \d-ID | | | Rate | Туре |
| | 5 W | | | 1:00 AM Jimm | y Kimmel Live | 1205am-1 | | | WF1211 | 3Н | | \$750.00 | NM |
| 13 | 10/30/12 | 11/05/12 | M-F 10 | 6a-206a | 106am-206am | 11111 | | :30 | 5 | \$400.00 | NM | | |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | <u>MTWTFSS</u> - 1111 | Spots/Week 4 | Rate \$400.00 | | | | | | | |
| | Spots: # Ch | Day Ai | r Date / | Air Time Desc | ription_ | Start/End | Time_ | Length A | | | | <u>Rate</u> | Type |
| | 1 W | (YZ Tu 10 |)/30/12 | 2:01 AM M-F | 106a-206a | 106am-20 | 6am | :30 P | WF1211 | 2H | | \$400.00 | NM |
| | 2 W | KYZ W 10 |)/31/12 | 1:19 AM M-F | 106a-206a | 106am-20 | 6am | :30 P | WF1211 | 1H | | \$400.00 | NM |
| | 3 W | (YZ Th 11 | /01/12 | 2:02 AM M-F | 106a-206a | 106am-20 | 6am | :30 P | WF1211 | 2Н | | \$400.00 | NM |
| | 4 W | (YZ F 11 | /02/12 | 1:27 AM M-F | | 106am-20 | 6am | :30 P | WF1211 | 3Н | | \$400.00 | NM |
| | Weeks: | Start Date 11/05/12 | End Date 11/11/12 | | Spots/Week 1 | Rate \$400.00 | | | | | | | |
| | Spots: # Ch | Day <u>Ai</u> | r Date / | Air Time Desc | ription_ | Start/End | <u> Time</u> | Length A | \d-ID | | | Rate | Type |
| | 5 W | (YZ M 11 | /05/12 | 1:58 AM M-F | 106a-206a | 106am-20 | 6am | :30 P | WF1211 | 3Н | | \$400.00 | NM |
| 14 | 11/05/12 | 11/05/12 | Monda | y Prime C | 10-11pm Monday | M | | :30 | 1 | \$15,000.00 | NM | | |
| | Weeks: | Start Date 11/05/12 | End Date 11/11/12 | | Spots/Week 1 | Rate \$15,000.00 | | | | | | | |
| | Spots: # Ch | Day Ai | r Date | Air Time Desc | ription | Start/End | Time | Length A | Nd-ID | | | Rate | Туре |
| | | | /05/12 1 | 1:00 PM Mond | day Prime C | 10-11pm N | | :30 P | WF1211 | 3Н | | \$15,000.00 | NM |
| 15 | 10/31/12 | 10/31/12 | Wedne | sday Prime C | 10-11pm Wedneso | | - | :30 | 1 | \$10,000.00 | NM | | |
| | Weeks: | Start Date 10/29/12 | End Date | <u>MTWTFSS</u> | Spots/Week 1 | Rate \$10,000.00 | | | | | | | |
| | Spots: # Ch | Day Ai | | Air Time Desc | | Start/End | Time | Length A | \d-ID | | | Rate | Type |
| | | | | | nesday Prime C | 10-11pm V | | | WF1211 | 2Н | | \$10,000.00 | |
| 16 | 11/02/12 | 11/02/12 | Friday | Prime A | 8-9pm Friday | F | | :30 | 1 | \$4,000.00 | NM | | |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | <u>МГWГFSS</u> | Spots/Week 1 | Rate \$4,000.00 | | | | | | | |
| | Spots: # Ch | Day Ai | | Air Time Desc | ription | Start/End | <u> Time</u> | Length A | \d-ID | | | Rate | Туре |
| | 1 W | KYZ F 11 | /02/12 | 8:47 PM Frida | y Prime A | 8-9pm Frid | lay | :30 P | WF1211 | 3Н | | \$4,000.00 | |
| 17 | 11/03/12 | 11/03/12 | ABC's | Saturday Nigh | t FocSA 8pm-1130pm | S- | | :30 | 1 | \$4,000.00 | NM | | |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | | Spots/Week 1 | Rate \$4,000.00 | | | | | | | |
| | Spots: # Ch | | | Air Time Desc | ription | Start/End | <u> Time</u> | Length A | \d-ID | | | Rate | Туре |
| | | | | | s Saturday Night Footb | all SA 8pm-1 | | | WF1211 | 3Н | | \$4,000.00 | |
| | | | | | <u> </u> | • | • | | | | | | |

Total Spots Gross Total \$119,450.00 61





Send Payment To:
WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

| Invoice # | Invoice Date | Invoice Month | Invoice Period | | | |
|-----------|--------------|---------------|---------------------|--|--|--|
| 315399-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 | | | |

| Advertiser | Product | Estimate Number | | |
|--------------------------|--------------------------|-----------------|--|--|
| Protect Working Families | Protect Working Families | 1796 | | |

www.wxyz.com

Payment Terms 30 Days

Agency Commission \$17,917.50

Net Amount Due \$101,532.50